



POWER YOUR LEARNING WITH HP



Offer Validity – 1st July 2026 to 31st August 2026

Offer website – <https://www.redeemnow.in/hpbacktocollegeoffer>



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HP Back to College Cashback Offers

HP Back to College – Exciting Bank Cashback

1st July to 31st August 2026



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Cashback	Min Swipe
1500	39999 Onwards
2500	54999 Onwards
3500	74999 Onwards
5000	89999 Onwards
10000	99999 Onwards
15000	139999 Onwards

- ✓ No Cost EMI now available on Rs.54,999 and above models.
- ✓ All Cashback Slab applicable irrespective of Product Series.
- ✓ Offer Applicable on all Consumer Notebook/AIO/Desktop Series on above-mentioned Banks.

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HP Back to College – No Cost EMI Details

1st July to 31st August 2026



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Price Range	No Cost EMI
Rs 54999-Rs 74999	3m, 6m
Rs 74999-Rs 99999	3m, 6m, 9m
Rs 99999-Rs 139999	3m, 6m, 9m, 12m
Rs 139999+	3m, 6m, 9m, 12m, 18m

- ✓ Min Trxn amount for No cost EMI is Rs 54999
- ✓ CIB below Rs 54999
- ✓ No Cost EMI series now available for all models basis price range irrespective of product series

HP Back to College – UPI Cashback Offers

1st July to 31st August 2026



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Series	UPI CASHBACK (Rs.)
14/15 Series – Core 3 or i3 / Core 5	2000/3000
14/15 Series R3	1000
14/15 Series - U5/U7	2500/3000
Victus 3050 (6GB) Series	2500
Victus 4050 & 5000 Series	3000
Omni Book 3 + 5 (QC)	5000
Omni Book 5 (AMD)	3000
Omni Book 5 (Intel)	3000
AIO	3000

Model Price Range	UPI CASHBACK (Rs.)
Above Rs 99,999	5,000

✓ UPI Cashback offer Applicable for All Offline Channel including LFR

✓ Offer Applicable on Pinelabs, Benow, Paytm & Amazon Pay.

HP Back to College – Switch Bonus

1st July to 31st August 2026



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HP SWITCH



Series	Cashify
OmniBook Ultra	15000
OmniBook X, Omen, HyperX Omen	10000
OmniBook 7, Victus	7000
OmniBook 5	5000
OmniBook 3, Envy, Spectre, Pavilion Plus	4000

Let's understand via an example (cashify):

Customer Old Laptop Value: Rs.5,000/-

New Purchase – Omen

Customer Top up Bonus: Rs.15,000/- (300% of old Laptop Value)

Total Exchange Benefit: Rs.20,000/-

Switch Bonus

Mobile + Tablet Exchange



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HP SWITCH



Series	Cashify
OmniBook Ultra	5000
OmniBook X, Omen, HyperX Omen	4000
OmniBook 7, Victus	4000
OmniBook 5	3000
OmniBook 3, Envy, Spectre, Pavilion Plus	3000

✓ Offer valid from 1st July'26 till 31st Aug'26



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HP Back to College Consumer Offers

HP Back to College - Warranty & ADP Offers

1st July to 31st August 2026



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Hard Bundle Product	On Purchase of	Offer Price
		Everyone
3 Year ADP + 3 Year Warranty + 3 Year Antivirus	OB 3 + 14/15 Series (i3/Core3 , Core 5,U5/U7)	499
	OB 5	499
	OB 7	999
	Victus	599
	OB X	999
	OB Ultra	999
	Omen / Hyper X Omen	599

- ✓ Redemption price inclusive of GST.
- ✓ 3 Year Warranty – 1yr Base Warranty + 2 yr Extended

HP Back to College - Warranty Offers

1st July to 31st August 2026



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Hard Bundle Product	On Purchase of	Offer Price	
		Everyone	Student (to avail visit below link)
3 Year Warranty + 3 Year Antivirus	Any 14/15 Series/Any OB3	₹ 999	₹ 499
	OB5	₹ 1999	₹ 999
	Any OB7/Select Victus	₹ 2499	₹ 1499
	Any OBX/Gaming 5000/OB Ultra	₹ 2999	₹ 1999

- ✓ Redemption price inclusive of GST.
- ✓ Offer available across Offline channel including LFR
- ✓ 3 Year Warranty – 1yr Base Warranty + 2 yr Extended

To avail student offer please visit below link: <https://www.redeemnow.in/hpbacktocollegeoffer> and register for availing offer benefit/s within 14 days of purchase of eligible product.

HP Back to College – AI Fiesta Offer

1st July to 31st August 2026



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Subscription for Top 6 AI Platforms Worth Rs. 96000/-

@Rs 999/- for Everyone

**For Students visit link
below : @Rs 299/-**

 Claude 4

 deepseek

 GPT-5

 perplexity

 Gemini
2.5

 Grok 4

- ✓ AI Fiesta offer is applicable on all offline stores & HP OLS
- ✓ Offer applicable on entire Omni Book, Gaming series(Omen and Victus) and HP 14/15 (U5 & U7)
- ✓ Redemption price inclusive of GST

To avail student offer please visit below link:
<https://www.redeemnow.in/hpbacktocollegeoffer> and
register for availing offer benefit/s within 14 days of
purchase of eligible product.

HP Back to College – Bundle Offers

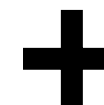
1st July to 31st August 2026



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Hard Bundle Product	On Purchase of	Offer Price for Everyone
HyperX CloudX Stinger 2 Core Wired Headset (Black) 	Gaming 5000 Series	MRP 3727 ₹ 499
	Other Series	MRP 3727 ₹ 999
 HyperX Knight Bag pack	Gaming 5000 Series	MRP 6397 ₹ 999
	Other Series	MRP 6397 ₹ 1999



For Students only (to avail visit below)

Steam Wallet @0* cost Worth Rs 2000

To avail student offer please visit below link:

<https://www.redeemnow.in/hpbacktocollegeoffer> and register for availing offer benefit/s within 14 days of purchase of eligible product.

✓ Redemption price inclusive of GST.

✓ T&C Apply

HP Back to College – Adobe PEPE Offer

1st July to 31st August 2026



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Adobe PEPE offer

@Rs 99/- for Students (to avail visit below)
@Rs 299/- for Everyone

- ✓ Available for all Notebook models
- ✓ Lifetime License for consumer
- ✓ Turn photos into the art with new artistic effect options
- ✓ Enjoy a whole new editing experience with a fresh look

Create without limits

Create. Edit. Wow.

HP laptops now come bundled with Adobe PEPE, where powerful AI turns every idea into pure brilliance in seconds.

AI-powered creativity at your fingertips

Match color and tone to create a fresh new vibe

Choose from built-in presets or use a photo of your own, click once, and then fine-tune hue, saturation, and brightness.



Enjoy a whole new editing experience with a fresh look

Discover modern fonts, icons, buttons, and colors that are easier on the eye. Plus, choose from light and dark mode options.



Remove JPEG artifacts for a smooth, natural look

Powered by Adobe AI, click once to enhance compressed JPEGs with this new option in the Quick Actions panel.



Select a photo sky or background with one click for easier editing

Powered by Adobe AI, new automatic selections make it simple to enhance or replace just one area of a photo. Instantly blur or remove a background, smooth skin, dehaze or colorize a photo, and more.



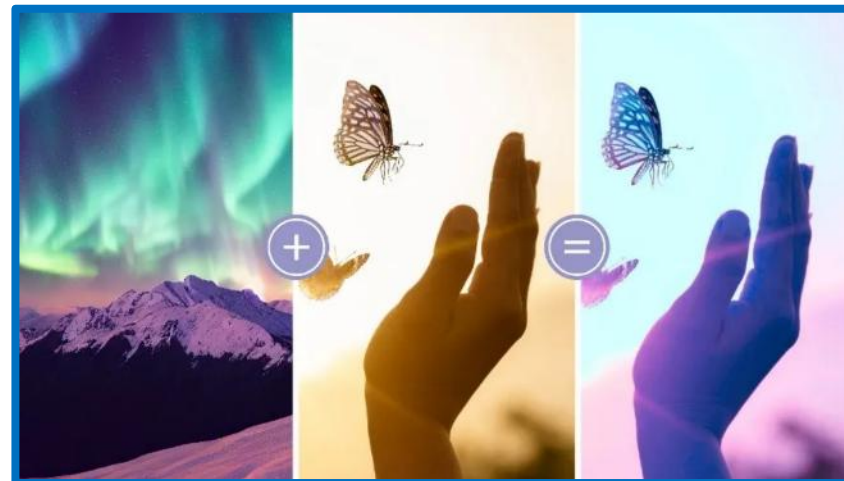
Show off the good stuff with automatic

Adobe AI-powered automation quickly turns your clips into videos that draw people in by focusing on motion, close-ups, and your highest-quality footage.

Start creating today!

The HP and Adobe ecosystem is built to keep you moving.

©Copyright 2026 HP Development Company, L.P.



To avail student offer please visit below link:
<https://www.redeemnow.in/hpbacktocollegeoffer> and register for availing offer benefit/s within 14 days of purchase of eligible product.

✓ Redemption price inclusive of GST.



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HP Back to College New Offerings

HP Back to College – Everyone

1st July to 31st August 20261



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Series	 3-year Warranty + 3-year Protegent Antivirus + 3-year ADP	 3-year Warranty + 3-year Protegent Antivirus 	 AI Fiesta	 HyperX CloudX Stinger 2 Core wired headset(Black)	 HyperX Knight Bag Pack	 Adobe Pepe
HP 14/15 (i3/Core 3, Core 5, U5/U7)	₹ 499	₹ 999	₹ 999	NA	NA	₹ 299
HP Omnibook 3		₹ 1999				
HP Omnibook 5						
HP Omnibook 7	₹ 999	₹ 2499				
HP Omnibook X	₹ 599/ 999	₹ 2999				
HP Omnibook Ultra						
Omen(Gaming 5000 Series)*				₹ 499	₹ 999	
Omen(Other Gaming Series)*	₹ 599	₹ 2499		₹ 999	₹ 1999	
Victus(Gaming 5000 Series)*				₹ 499	₹ 999	
Select Victus(Other Gaming Series)*				₹ 999	₹ 1999	

*Inclusive of all taxes *Valid on select models on redemption only *Terms & Conditions apply *AI Fiesta offer applicable on all offline stores and applicable on entire HP 14/15 U5, U7, Omni Book, Gaming series, *1 Year extended warranty or 1 Year ADP is applicable only for the Everyone *3 Year Warranty – 1yr Base Warranty + 2 yr Extended

HP Back to College – Desktop Offer

1st July to 31st August 2026



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Desktop Offer		2 Year Extended Warranty (Worth ₹6 999.00)
MODELS	SERIES	 ₹ 1499.00*
HP AIOs	DD, DF, DP, CB, CK, B, C, CR, F, DG, CT, CU	
Envy	C, CS	
HP Pavilion AIO	CA, B	
HP Tower	AF, PF, F, M	
HP Victus Gaming	TG	
HP Omen Gaming	GT, TG	
HP Omni Studio	X	

- ✓ Valid on both SRP and upfront SKUs
- ✓ Redemption price inclusive of GST
- ✓ For bulk warranty, redemption price would be as per the slabs
- ✓ Terms & Conditions apply

Terms & Conditions



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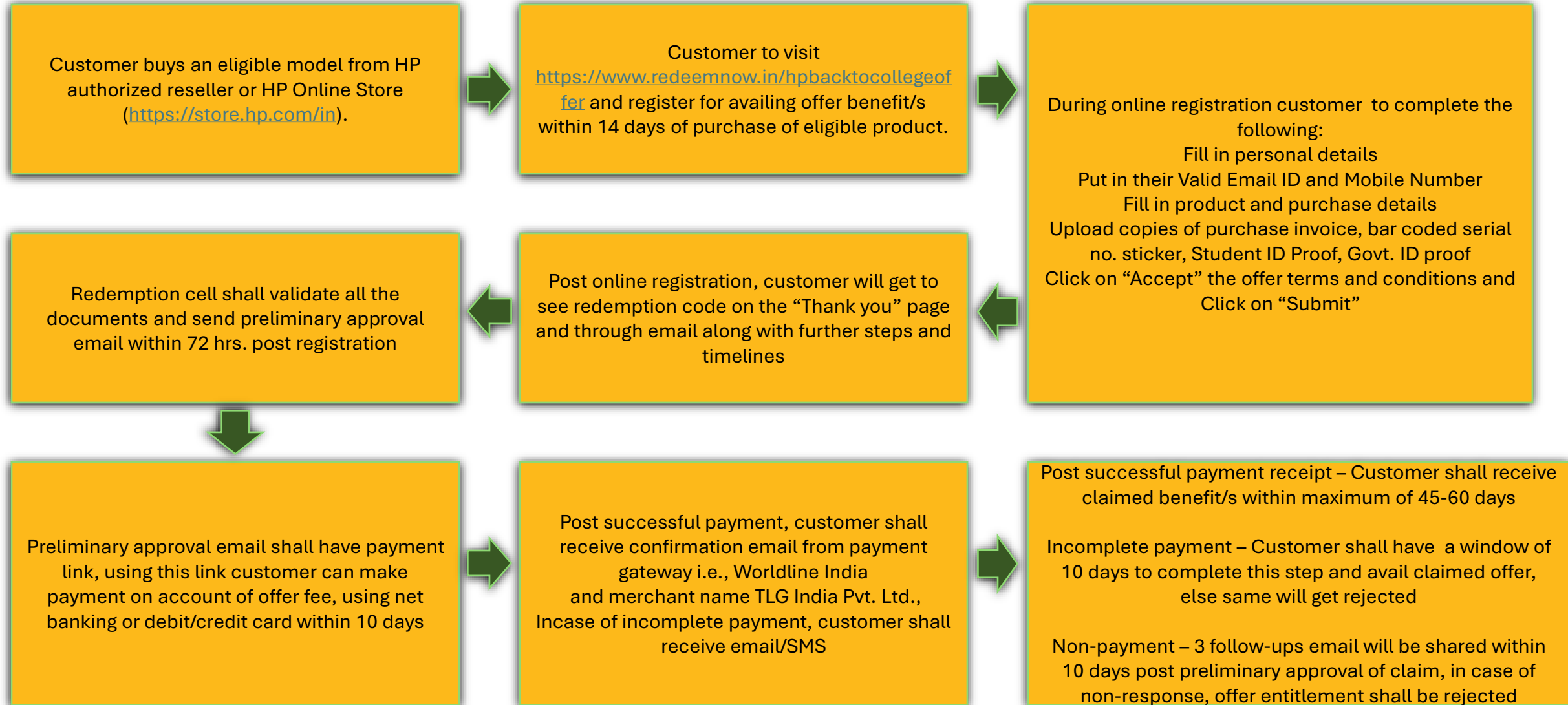
- This offer is applicable in case of purchase via HP Online store (<https://store.hp.com/in>) or over the counter sale through HP Authorized Resellers only.
- Offer is ONLY valid for end customer purchases made from 1st July to 31st August 2026.
- The 'HP Back to College Offer' is valid only on Omen, Victus, HP 14/15, Omnibook X, Omnibook Ultra, Omnibook 3, Omnibook 5, Omnibook 7 and select Desktop models
- This offer is valid on select SKUs of HP Notebook and Desktop, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- The offer is not applicable for purchases made through Ecom Resellers, i.e. Amazon, TATA Cliq, Flipkart etc.
- Warranty Offer cannot be availed together with PUP warranty offer.
- AI Fiesta offer is applicable only if the customer purchased from HPW stores.
- AI Fiesta offer is applicable on entire HP 14/15 U5, U7, Omni Book, Gaming series(Omen & Victus)
- This offer is not valid on bulk orders.
- This offer is not applicable on 15-fd0063TU model.
- Antivirus offer is not applicable on HP Chromebook
- The Adobe Pepe subscription is valid only until license expiry, and HP shall not be held responsible for its continuation, renewal, or termination.
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at <https://www.redeemnow.in/hpbacktocollegeoffer> will be used to check validity of the offer.
- The customer needs to register within 14 days from the date of purchase of notebook and desktop.
- HP Notebook and Desktop series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- The uploading of a student ID verifying the current academic year at www.redeemnow.in/hpbacktocollegeoffer is mandatory to redeem this offer. In case of any inadequacies , HP might ask for an additional proof.
- The offer is valid for full-time students, only one laptop per student.
- For this offer, Invoice should be in the name of the student or should carry the student's name as per the student ID. (Eg. Rahul Arora, son of Raj Arora.)
- All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.

Process note to redeem the offer

1st July to 20th August 2026



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Offer Escalation Matrix

1st July to 20th August 2026



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Email

notebook@redeemnow.in for
notebooks desktop@redeemnow.in for
desktop

Call-back

Send SMS REDHELP to 53030, and will
give a callback within 24 hours, or visit to
www.redeemnow.in and using Helpdesk
section provide details for call back

Escalation

For escalations, customer can
write to escalation@redeemnow.in

High escalation

For 4th level of escalation,
customer can write to
escmanager@redeemnow.in

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 45-60 days from the date of claim approval. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.

Thank you!