

A large yellow graphic with the text "Back to School". The word "Back" is in black, and "to School" is in blue. The graphic is decorated with school-related icons: a red paperclip, a yellow pencil, a blue atom, a pink book, and a green ruler. The word "School" is stylized with the ruler as the bottom bar and the "o"s as circles.

# Back to School

15<sup>th</sup> March to 30<sup>th</sup> April, 2023

[www.redeemnow.in/hpbacktoschooloffer](http://www.redeemnow.in/hpbacktoschooloffer)





# HP Back to School Offer : Cashback



For Detail Offers Please Refer Next Slide

## Flat Rs 1500 Cashback

On  
**HP 14/15 Series,  
Chromebook, Pavilion,  
AIO**  
(Min. Trxn: Rs 35000)

## Flat Rs 2500 Cashback

On  
**HP 14/15,  
Chromebook, Pavilion,  
Victus, AIO**  
(Min. Trxn: Rs 50000)

## Flat Rs 3500 Cashback

On  
**HP 14/15,  
Chromebook, Pavilion  
Victus, AIO**  
(Min. Trxn: Rs 65000)

## Flat 10,000 Cashback

On  
**Pavilion Plus, Spectre,  
Omen & Envy**  
(Min. Trxn: Rs 80000)

FLAT 7K on Pav Plus (EW0116TU)

Offer available from 15<sup>th</sup> Mar to 30<sup>th</sup> Apr'24



Flat Rs. 2500, 3500 & 10000 Cashback



| Cashback value | Min Transaction Amount | Mode                       |
|----------------|------------------------|----------------------------|
| 2,500          | 50,000                 | Creditcard /Debit card EMI |
| 3,500          | 65,000                 |                            |
| 10,000         | 100,000                |                            |

Terms & Conditions:

- Offer available from 12th April to 30th Apr'24
- Applicable on 6 months tenure and above on Credit & Debit card EMI ONLY.
- Rs. 10,000 cashback is ONLY valid on Spectre/Envy/Omen/Pavilion Plus models



Flat Rs.1500, 2500, 3500 & 10000 Cashback



- Applicable on SBI Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Offer Not Applicable on SBI Co- Branded / SBI Paytm Cards.
- Tenure for Cashback:  
**6m,9m,12m,18m,24m.**



- Applicable on ICICI Bank Credit / Debit Card EMI
- Available on Pinelabs, Benow, Paytm, Amazon Pay (CC EMI Only) as Instant cashback
- Offer Not Applicable on ICICI Co- Branded /Amazon Pay Card.
- Tenure for Cashback:  
**3m,6m,9m,12m,18m,24m**



- Applicable on Amex Credit Card EMI only.
- Available on Pinelabs as Instant cashback
- Offer Applicable on Amex Live Dealers only.
- Tenure for Cashback:  
**3m,6m,9m,12m,18m,24m**

Offer available from 15<sup>th</sup> Mar to 30<sup>th</sup> Apr'24



## HP Back to School Offer : Cashback



- Applicable on Kotak Bank Credit / Debit Card EMI
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m



- Applicable on Yes Bank Credit Card EMI
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m



- All Cashback Slabs Applicable on One Card Credit Card EMI.
- On Full Swipe Cashback Applicable on all slabs Except Rs.10,000.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m

Offer available from 15<sup>th</sup> Mar to 30<sup>th</sup> Apr'24



## HP Back to School Offer : HP Switch Benefits



Old Laptop of any brand

**HP SWITCH**

Benefits up to Rs 10000/-  
on select Notebooks

**Spectre & Omen**

**Rs 10000**

**Envy & Pavilion Plus**

**Rs 6000**

**Pavilion & Victus**

**Rs 3000**



# HP Back to School Offer : Warranty for Everyone



**Extended Warranty now starts  
@ Rs 1999 only**

Offer from 15<sup>th</sup> Mar to 30<sup>th</sup> Apr'24

**This offer includes all Notebooks**  
(Excluding HP 14/15 Series Upfront Models)



+



**Rs 1999/-**



+



**Rs 2999/-**



# HP Back to School Offer : Warranty for Student



**Extended Warranty now starts  
@ Rs 1 Per day only\***

Offer from 15<sup>th</sup> Mar to 30<sup>th</sup> Apr'24

**This offer includes all Notebooks**  
(Excluding HP 14/15 Series Upfront Models)



+

Unistal's  
**PROTEGENT**  
Antivirus

**@ Rs 365/-**



+

Unistal's  
**PROTEGENT**  
Antivirus

**Rs 1999/-**





## HP Back to School Offer : Peace of mind pack



### 3 years Comprehensive Plan

Get 2 year extended warranty (standard 1 year is given with device)

+

Get 3 years accidental damage protection

+

Get 3 years of Protegent Antivirus

**PEACE OF  
MIND: Secure  
your PC**







#### Plan Pricing as follows:

1. ₹4499 for all HP 14/15 Laptops
2. ₹4999 for all HP Pavilion & Victus series
3. ₹7999 for all OMEN series
4. ₹7999 for all Envy series
5. ₹9999 for all Spectre series



# HP Back to School Offer : Gaming



|   |   |  | Everyone   | Student   |   |   |
|---|---|--|--|---|---|---|
| <p><u>HyperX Pulsefire Haste 2 Mouse</u></p>         | + | <p><u>HyperX Cloud Stinger 2 Headset</u></p>  | +  | <p><u>HyperX Pulsefire Mat Mouse Pad</u></p>        | <p>On Purchase of <b>Omen</b></p> <p><del>MRP 14001</del> @ <b>2999</b></p> | <p>On Purchase of <b>Omen</b></p> <p><del>MRP 14001</del> @ <b>2499</b></p> |
| <p><u>HyperX Pulsefire Haste 2 Mouse</u></p>         | + | <p><u>HyperX Pulsefire Mat Mouse Pad</u></p>  | <p>On Purchase of <b>Victus</b></p> <p><del>MRP 7904</del> @ <b>1999</b></p>   | <p>On Purchase of <b>Victus</b></p> <p><del>MRP 7904</del> @ <b>1499</b></p>  |   |   |
| <p><u>HyperX Clutch Gladiate - Controller</u></p>  |   |  | <p>On Purchase of</p> <p><b>Omen</b> : <del>MRP 4277</del> @ <b>999</b></p> <p><b>Victus</b> : <del>MRP 4277</del> @ <b>1999</b></p> | <p>On Purchase of</p> <p><b>Omen</b> : <del>MRP 4277</del> @ <b>Free</b></p> <p><b>Victus</b> : <del>MRP 4277</del> @ <b>1499</b></p> |   |   |

• Refer Appendix for detailed SKU list



## HP Back to School Offer : Desktop Offer



| DESKTOP OFFER     |                              | 2 YEAR EXTENDED WARRANTY<br>(Worth ₹6 999.00)                                       |
|-------------------|------------------------------|---|
| MODELS            | SERIES                       |  |
| HP AIOs           | DD, DF, DP, CB, CK, B, C, CR | <b>₹ 1499.00*</b>   |
| Envy              | C, CS                        |   |
| HP Pavilion AIO   | CA, B                        |   |
| HP Tower          | AF, PF, F, M                 | <b>₹ 999.00*</b>  |
| HP Victus Gaming  | TG                           |   |
| HP Omen Gaming GT | GT                           |   |

\* Inclusive of all taxes

\* Terms & Conditions apply

\* Valid on both SRP and upfront SKUs



# HP Back to School Offer : Software Bundle



Great creativity needs equally great tools.

Buy HP ENVY x360 and get the Adobe Creative Cloud Photography plan worth ~~₹20,100.00~~ @ 2999.00



Adobe Creative Cloud

1 Year Photoshop  
OR Video Editing

@Rs ~~20100~~,  
Now @ 2,999/-

Student offer  
Now @2,499/-

Mc Afee



Bigger chills and thrills with  
IMAX Enhanced Display



HP ENVY x360



HP Envy x360 fe0032TU

Exclusive Offer

**McAfee** 30 days trial free

\*Terms and conditions apply. ©Copyright 2023 HP Development Company, LP

## Applicable Series

Pav. Aero/Plus

Envy

Spectre

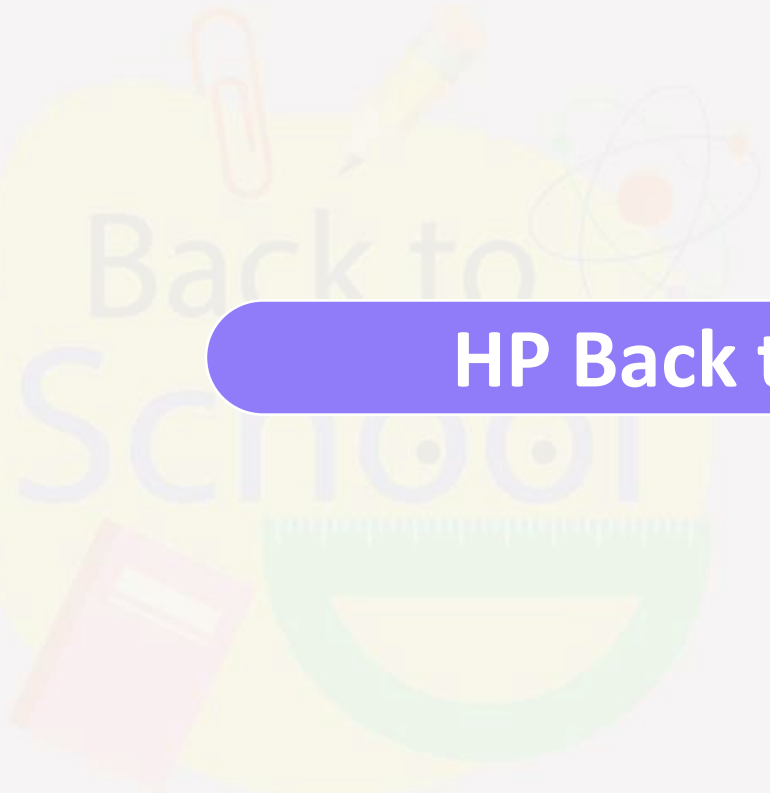
Omen

hp with intel evo Designed to do it all on the Intel® Evo™ Platform

\*T&Cs apply.













# HP Back to School Offer Detailed Construct





# HP Back to School Offer - Student Offer



| PEACE OF MIND OFFER |  | <br>3 years subscription<br>(Worth ₹8499.00) | <br>3 years subscription<br>(Worth ₹14499.00) | 1 Year Adobe Creative Cloud Photography<br> | HyperX RGB Mouse+HyperX headset+Mouse Pad<br> | Hyper X RGB Mouse + Mouse Pad<br> | Hyper X Clutch Controller<br> |            |            |            |      |
|---------------------|--|--|--|--|--|--|--|------------|------------|------------|------|
| MODELS              | SERIES   | ₹ 365*   | ₹ 1999.00*   |   |   |                                   |                               |            |            |            |      |
| Omen                | B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD  |  |  |  |  |  |  | ₹ 2499.00* | ₹ 2499.00* | NA         | Free |
| Victus              | D, E, FA, FB, R, S, AX   |  |  |  |  |  |  | NA         | ₹ 1499.00* | ₹ 1499.00* |      |
| HP 14/15            | DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY |  |  |  |  |  |  | NA         | NA         | NA         |      |
| Pavilion Gaming     | EC & DK  |  |  |  |  |  |  | NA         | NA         | NA         |      |
| Pavilion 13,14,15   | BE, EG, BB, DV, EH, EC   |  |  |  |  |  |  | NA         | NA         | NA         |      |
| Pavilion x360       | DW, DY, EK, DH   |  |  |  |  |  |  | NA         | NA         | NA         |      |
| Pavilion Plus       | Pavilion Plus EH, EW, EY, AB   |  |  |  |  |  |  | ₹ 2499.00* | NA         | NA         | NA   |
| Pavilion Aero       | Pavilion Aero BE   |  |  |  |  |  |  | ₹ 2499.00* | NA         | NA         | NA   |
| Envy 13,14,15,16    | AY, BA, BD, BF, AR, EB, EP, EW, H, FE, FH  |  |  |  |  |  |  | ₹ 2499.00* | NA         | NA         | NA   |
| Spectre             | AW, EA, EF, F, AA, EU  |  |  |  |  |  |  | ₹ 2499.00* | NA         | NA         | NA   |
| Chromebook          | CA, NA, CC, DA   | NA   | NA   | NA   | NA   |  |  |            |            |            |      |

\*Terms & Conditions apply

\*Inclusive of all taxes







\*Not valid on upfront SKUs

\*Valid on select models on redemption only.



# HP Back to School Offer - For Everyone



| PEACE OF MIND OFFER |  | <br>3 years subscription<br>(Worth ₹8499.00) | <br>3 years subscription<br>(Worth ₹14499.00) | 1 Year Adobe Creative Cloud Photography<br> | HyperX RGB Mouse+HyperX headset+Mouse Pad<br> | Hyper X RGB Mouse + Mouse Pad<br> | Hyper X Clutch Controller<br> |
|---------------------|--|--|--|--|--|--|--|
| MODELS              | SERIES   |  |  |  |  |  |  |
| Omen                | B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD  | ₹ 1999.00*   | ₹ 2999.00*   | ₹ 2999.00*   | ₹ 2999.00*   | NA   | ₹ 999.00*  |
| Victus              | D, E, FA, FB, R, S, AX   |  |  | NA   |  | ₹ 1999.00*   | ₹ 1999.00*   |
| HP 14/15            | DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY |  |  | NA   |  |  |  |
| Pavilion Gaming     | EC & DK  |  |  | NA   |  |  |  |
| Pavilion 13,14,15   | BE, EG, BB, DV, EH, EC   |  |  | NA   |  |  |  |
| Pavilion x360       | DW, DY, EK, DH   |  |  | NA   |  | NA   |  |
| Pavilion Plus       | Pavilion Plus EH, EW, EY, AB   |  |  | ₹ 2999.00*   |  | NA   | NA   |
| Pavilion Aero       | Pavilion Aero BE   |  |  | ₹ 2999.00*   |  |  |  |
| Envy 13,14,15,16    | AY, BA, BD, BF, AR, EB, EP, EW, H, FE, FH  |  |  | ₹ 2999.00*   |  |  |  |
| Spectre             | AW, EA, EF, F, AA, EU  |  |  | ₹ 2999.00*   |  |  |  |
| Chromebook          | CA, NA, CC, DA   | NA   |  |  |  |  |  |

\*Terms & Conditions apply

\*Inclusive of all taxes

\*Not valid on upfront SKUs

\*Valid on select models on redemption only.



# Offer Terms and Conditions



- This offer is applicable in case of purchase via HP Online store (<https://store.hp.com/in>) or over the counter sale through HP Authorized Resellers.
- Offer is ONLY valid for end customer purchases made from 15<sup>th</sup> March'2024 to 30<sup>th</sup> April'2024.
- The 'HP Back to School' Offer is valid only on Spectre AW, EA, EF, F, AA, EU, Envy AY, BA, BD, BF, AR, EB, EP, EW, H, FE, FH, Omen B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, Victus D, E, FA, FB, R, S, AX, Pavilion Gaming EC, DK, Pavilion 13,14,15 BE, EG, BB, DV, EH, EC, Pavilion x360 DW, DY, EK, DH, Pavilion Plus EH, EW, EY, AB & Pavilion Aero BE, HP 14/15 DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY series, Chromebook CA, NA, CC, DA.
- Offer is not valid on Notebooks DOS SKUs, models with upfront pricing and BB SKUs.
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Warranty Offer cannot be availed together with PUP warranty offer.
- This offer is not valid on bulk orders.
- Antivirus offer is not applicable on HP Chromebook.
- The uploading of a student ID verifying the current academic year at [www.redeemnow.in/hpbacktoschool](http://www.redeemnow.in/hpbacktoschool) is mandatory to redeem the Special Student Offer. In case of any inadequacies, HP might ask for an additional proof.
- The Student Offer is valid for full-time students, only one laptop per student.
- For the Student Offer, Invoice should be in the name of the student or should carry the student's name as per the student ID. (Eg. Rahul Arora, son of Raj Arora.)
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at [www.redeemnow.in/hpbacktoschool](http://www.redeemnow.in/hpbacktoschool) will be used to check validity of the offer.
- The customer needs to register within 14 days from the date of purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- All customer queries regarding the notebook offer can be directed to [notebook@redeemnow.in](mailto:notebook@redeemnow.in) and desktop offer to [desktop@redeemnow.in](mailto:desktop@redeemnow.in)
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.





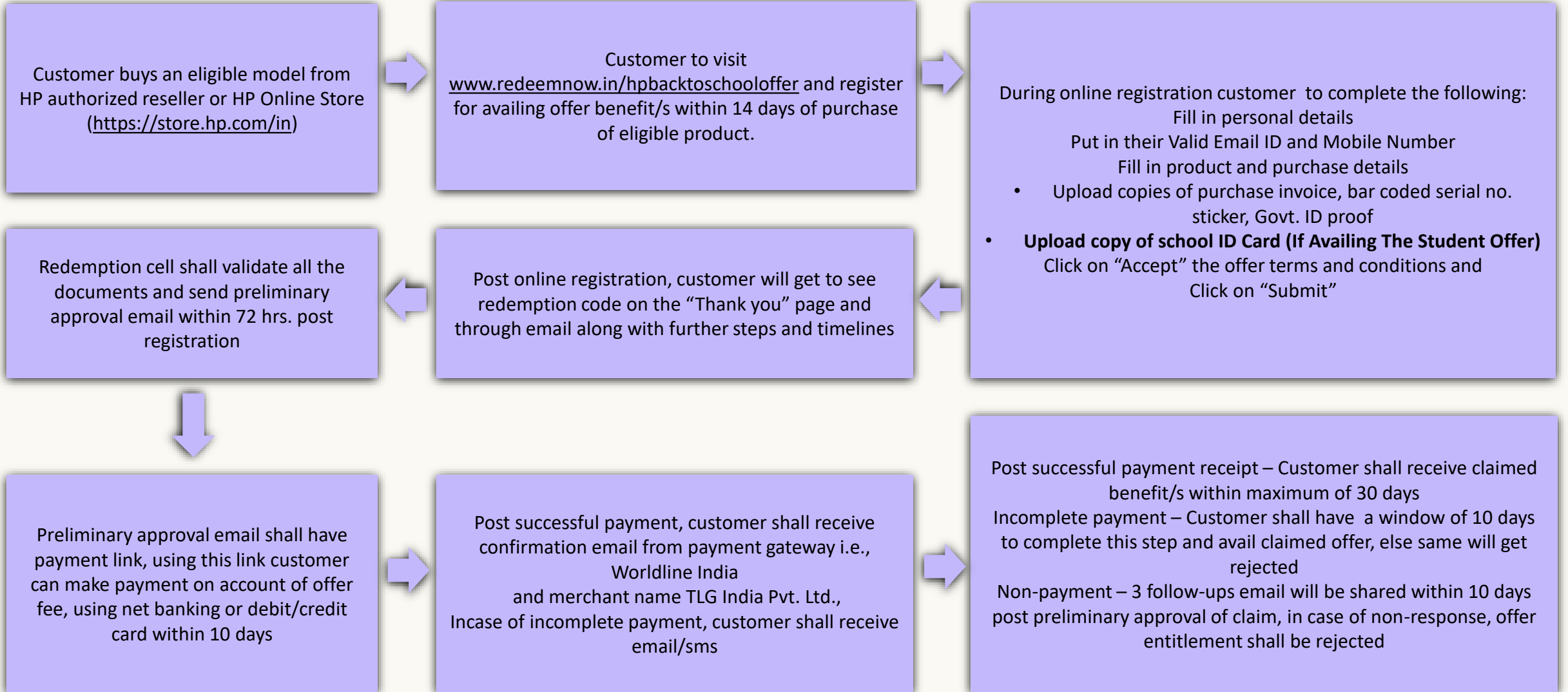
## Important Things To Note



- Some important points that need your attention while you opt for any redemption benefit/s.
- During online registration for the offer, contact person's name should be same as written on the copy of purchase invoice.
- During upload of the documents, kindly ensure that all documents are clearly visible and file size should not be more than 2 MB.
- At the time of registration, kindly keep a scanned copy of the following documents:
  - A copy of purchase invoice,
  - A barcoded notebook/desktop serial number sticker (same can be taken from cardboard packaging), in case of serial no. not available.
  - A copy of your valid Govt ID proof(Like Aadhaar Card, Pan Card, Driving License, Passport Copy).
  - **A copy of your school ID card (only full time will be valid) (If availing Special Student Offer)**
- During the registration process, you will be asked to re-confirm your email ID and validate your mobile number through OTP process, so you are requested to complete this process to proceed further. Re-confirmation of email ID and Mobile number is a mandatory step to ensure that all important communications related to the offer and all your offer benefits reach to you directly.
- Select source of purchase and dealer name, and valid SKU. Post that offers will be displayed along with offer fee, make a selection of single or multiple offers based upon choice and offer amount will be shown accordingly, please check complete details before you click on Submit button. Upon successful submission of details, a thank you page will open, please make a note of your redemption code, that will be a ready reference number for all future communications with redemption cell. Registration should be completed within 14 days of purchase of the product.
- Within next 2 working days of the registration:
  - In case of Payment already done at the time of registration : You will receive an approval email and as per terms of the offer, all claimed benefit/s shall be emailed to your registered Email ID/registered address within 30 days from the date of payment receipt.
  - In case of Payment to be made : You will receive an email with preliminary approval of your redemption request. If your details are in order, you will be advised to visit payment link to make the payment of the offer. This option will be open for 10 days from the date of this email. Post successful receipt of payment, offer processing shall start and approval SMS will be shared on your registered mobile number. As per terms of the offer, all claimed benefit/s shall be emailed to your registered Email ID/registered address within 30 days from the date of payment receipt.



## Process note to redeem the offer





## Offer Escalation Matrix



### **Email**

notebook@redeemnow.in for notebooks  
desktop@redeemnow.in for desktop

### **Call-back**

Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to [www.redeemnow.in](http://www.redeemnow.in) and using Helpdesk section provide details for call back

### **Escalation**

For escalations, customer can write to [escalation@redeemnow.in](mailto:escalation@redeemnow.in)

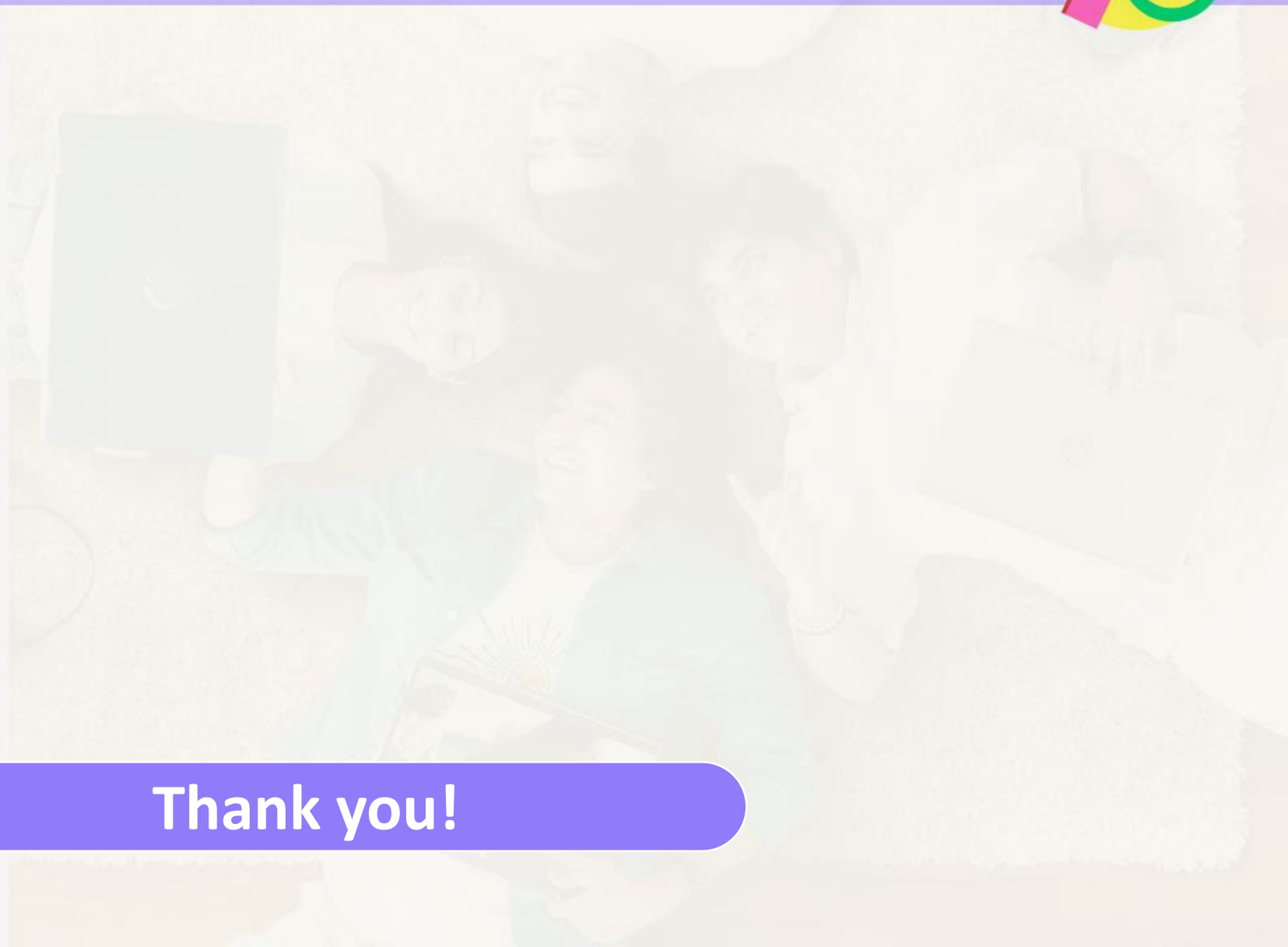
### **High escalation**

For 4th level of escalation, customer can write to [escmanager@redeemnow.in](mailto:escmanager@redeemnow.in)

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.



Back to  
School



Thank you!