

HP NEW YEAR OFFER



1ST FEB'21 – 9th Mar'21

**Let's make you an offer
you can't refuse**



**ON SELECT
CONSUMER NOTEBOOKS
AND DESKTOPS**

www.redeemnow.in/hpnewyearoffer
<https://store.hp.com/in>



HP NEW YEAR OFFER

SUPER CASHBACK OFFER

5%

5% Cashback offer up to **₹3 000.00** on value above **₹30 000.00**
on **SBI Credit Cards**



Offer applicable on select range of HP Laptops and AIOs



Valid only on SBI Credit Card
on 6/0 and 9/0 No-Cost EMI transactions via Pinelabs



Cashback offer valid from
29th Jan'21 to 9^h Mar'21

How to avail cashback offer

Add eligible laptop/ all-in-one desktop to cart and on checkout page, please select 'EMI' payment option and proceed ahead to see available no cost/brand EMI options (through Pinelabs payment gateway). Select available no cost EMI option: 6 months/ 9 months and SBI credit card to make your payment

SECURE PAYMENT METHODS

EMI

MOBIKWIK WALLET

CREDIT / DEBIT / NEFT

NEFT / RTGS

NO COST EMI

Easy EMIs without any additional costs

Credit Debit Cards

Credit Card Debit Card

HDFC SBI ICICI AXIS

or

SBI

Select EMI plan

<input checked="" type="radio"/> 6 Months at 14% p.a. (No cost EMI) ₹2509.01 pre cashback applied	<input type="radio"/> 9 Months at 14% p.a. (No cost EMI) ₹3541.76 pre cashback applied
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EMI Details Proceed EMI Details Proceed



HP NEW YEAR OFFER

SAFETY PACKAGE (Worth ₹8 999.00)



- Extend your Total Warranty Coverage to 3 years Onsite (1 Year Standard + 2 Year Extended)
- Next Business Day Response*
- High-quality remote assistance and convenient Onsite support available the next business day*













- 1year Protegent Antivirus subscription on desktops and Laptops
- Secure device from viruses
- Fast & Easy Installation

NOTEBOOK OFFER

SAFETY PACKAGE
(Worth ₹8 999.00)



CATEGORIES	MODELS	SERIES			
Spectre/Envy	Spectre	AW, AK, EB	 	₹2 999.00 ₹1 499.00*	
	Envy	AR, AY, AQ, BA, EP, BD			
Gaming	Omen	EK	 	₹2 999.00 ₹1 499.00*	
	Pavilion Gaming	DK, EC, A			
Pavilion	Pavilion x360	DH, DW	 	₹2 999.00 ₹1 499.00*	
	Pavilion 13/14/15	CS, CE			
Chromebook	HP Chromebook	CA, NA	 	₹2 999.00 ₹1 499.00*	NA: Antivirus and Data Protection in-built
HP 14/15		DA, DU, CF, CS, DR, ER, CK EQ, DB, DK, EY, FR, CR, GR	 	₹2 999.00 ₹1 499.00*	

*Terms & Conditions apply

*Inclusive of all taxes

Valid only on SRP Models. Not valid on Black Beauty SKUs.

<https://store.hp.com/in>



Please add offer along with laptop/AIO desktop in your cart and make payment together. Extended warranty/anti-virus electronic registration documents will be sent at email id used for making purchase within 30 days from date of laptop/desktop delivery



HP NEW YEAR OFFER

DESKTOP OFFER

SAFETY PACKAGE (Worth ₹4 750.00)

CATEGORIES	 (Worth ₹ 3999.00)	 (Worth ₹ 750.00)
Pavilion AIO (Q Series)	NA**	
HP AIO/Tower	₹ 499.00*	

**Default 3 years warranty

*Inclusive of all taxes

*Terms & Conditions apply

Please add offer along with laptop/AIO desktop in your cart and make payment together. Extended warranty/anti-virus electronic registration documents will be sent at email id used for making purchase within 30 days from date of laptop/desktop delivery

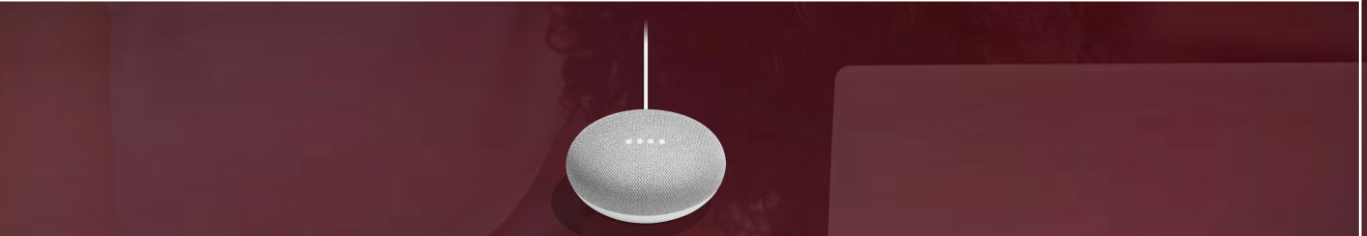


HP NEW YEAR OFFER

SPECIAL AIO OFFER

**GOOGLE HOME MINI
(Worth ₹4 999.00)**

CATEGORIES



All AIOs

₹299.00*

**Default 3 years warranty
*Inclusive of all taxes

*Terms & Conditions apply
<https://store.hp.com/in>

CASHBACK OFFER TERMS AND CONDITIONS

- All SBI Credit Cardholders excluding SBI Corporate Credit Card with no payment outstanding of more than 30 days and to whom a communication is sent by SBICPSL and/or HP are covered under this Program.
- Validity of the offer: 29th Jan'21 to 9th March'21.
- Under this Program, cardholder can avail:
 - 5% Cashback only on select HP Consumer Laptops and Desktops All-in-Ones
 - Minimum Transaction Amount: INR 30,000
 - Maximum Cashback: INR 3,000 per card across channels during the offer term
 - Applicable only on SBI Credit Cards (Excluding SBI Corporate Credit Cards)
 - Offer is only applicable on 6 Months and 9 Months No Cost EMI transactions on POS channels with Pine Labs EDC machine and via Pinelabs Gateway on HP OLS (<https://store.hp.com/in>). Not valid on Etail Purchases.
 - Offer can be availed only once per card across channels during the programme term
 - Cashback for eligible transactions would be posted after 90 days after Offer End Date. (31st June'21)
- In case of full cancellation/return of your order, transaction will not qualify for the Offer under this program. If you cancel a part of your order, you will qualify for the Offer only on the net amount you pay on the basis eligibility.
- Any query regarding the program will be entertained only till 31st July, 2021. Post such date, SBICPSL & HP will not entertain any correspondence or communication in any manner whatsoever regarding this Program from any persons.
- The HP Products covered under this offer are available without this offer
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.

OFFER TERMS AND CONDITIONS

- *This offer is only applicable in case of purchase via HP Online store (<https://store.hp.com/in>) or Over the Counter Sale through HP Authorized Resellers. The offer is NOT valid on purchase through any other Online Portal*
- *Offer is ONLY valid for end customer purchase made from 1st Feb 2020 to 9th March 2021.*
- *The 'HP New Year' Offer is valid only on Omen EK, Pavilion Gaming DK, EC, A, Spectre AW, AK, EB, Envy AQ, AY, BA, EP series, Envy x360 AR, BD series, Pavilion x360 DH, DW series, Pavilion 14 CE, Pavilion 15 CS series, HP Chromebook NA, CA and HP 14/15 DA, DU, CF, CS, DR, ER, EQ, DB, DK, EY, FR, CR and GR series. Offer is not valid on Omen X. Offer is not valid on Notebooks DOS SKUs, online derivative series, models with upfront pricing and BB SKUs.*
- *This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.*
- *This offer is not valid on bulk orders.*
- *Antivirus offer is not applicable on HP Chromebook.*
- *Omen and Spectre come pre-installed with 1year McAfee Antivirus. The Protegent Antivirus key provided with Omen on redemption can be used after the McAfee expires.*
- *Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at www.redeemnow.in/hpfestiveoffer will be used to check validity of the offer.*
- *The customer needs to register within 7 days (14 days for customers buying from <https://store.hp.com/in>) from the date of purchase of notebook.*
- *HP Notebook series covered under this offer are also available without this offer.*
- *Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.*
- *All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in*
- *Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.*
- *In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.*
- *Offer claimed by online customer shall be processed and communicated through Email / SMS.*

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OFFER TERMS AND CONDITIONS CONTD.

- *The HP Products covered under this offer are available without this offer*
- *HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.*
- *HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.*
- *To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.*
- *All disputes will be subject to Bangalore courts' jurisdiction.*



HP NEW YEAR OFFER

OFFER ESCALATION MATRIX

Email

notebook@redeemnow.in for notebooks
desktop@redeemnow.in for desktop

Call-back

Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to www.redemnow.in and using Helpdesk section provide details for call back

Escalation

For escalations, customer can write to escalation@redeemnow.in

High escalation

For 4th level of escalation, customer can write to escmanager@redeemnow.in

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.



HP NEW YEAR OFFER

THANK YOU

**Let's make you an offer
you can't refuse**

**ON SELECT
CONSUMER NOTEBOOKS
AND DESKTOPS**

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<https://store.hp.com/in>

