

“LaserJet Pro + Roam Offer”

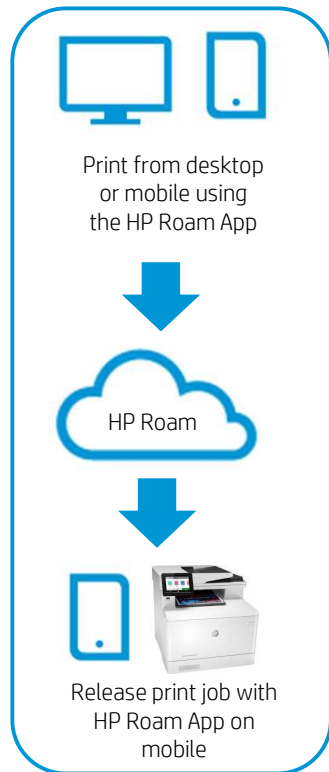
Improving hygiene in the shared printer office environment

May2020



Shared printer peace of mind with **HP Roam** and **HP LaserJet Pro** printers

For a limited time, 1 year of HP Roam for Business included with select HP LaserJet Pro models



Why HP Roam for Business & HP LaserJet Pro?

- **Better hygiene.** Release print jobs using your mobile device, without touching the printer.
- **Support flexible workers.** Print from the office or from home, where ever the need arises while also monitoring* your company provided printers.
- **Print from anywhere.** From desktop or mobile, Roam users can print from wherever they are and release to any HP Roam-enabled device.
- **Print securely.** Jobs are encrypted and held in the cloud until you're ready to release them.
- **Perfect fit for your business.** HP LaserJet Pro printers are feature rich, affordable, and fully capable as shared office devices.



Eligible models

- HP LaserJet Pro M405dw
- HP LaserJet Pro MFP M429dw/fdw
- HP Color LaserJet Pro M454dw
- HP Color LaserJet Pro MFP M479dw/fdw/fnw

All models above include embedded Bluetooth—no need to purchase separate beacon for use with HP Roam

How to take advantage

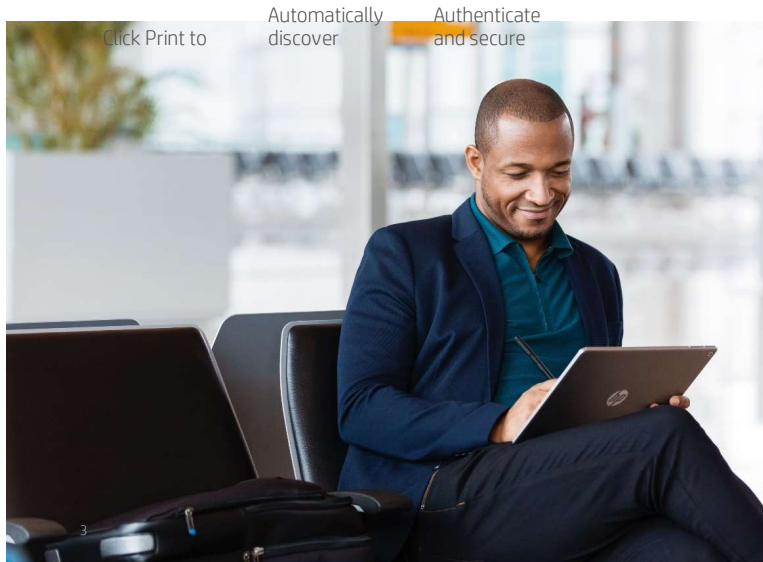
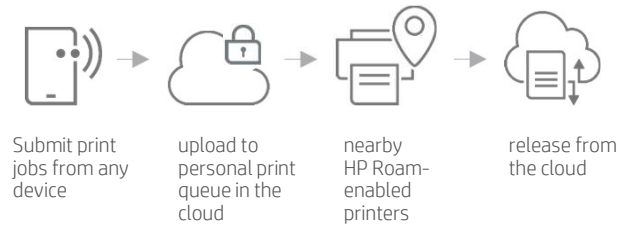
- Recommended for [HP Premier Partners](#)
- Offer valid from today **until 31st July 2020** (on eligible models purchased)
- Requires proof of purchase – email distributor invoice to HPRoamPromo@hp.com
- Proof of purchase must be submitted by 31-Aug-2020
- Will receive HP Roam for Business license key within 3 business days
- **License is 1 year** term, limited to the number of Pro devices purchased on the order
- Partner required to install & set up for end-customer – training available at HP University

**Monitoring printer status and Roam activity*



HP Roam for Business

Print redefined for the mobile workforce.



Benefits

- Enables secure mobile printing for every user
- Delivers a single, universal printing experience
- Replaces printer-specific drivers and mobile apps
- Help save time and costs with a secure, scalable, cloud print solution
- Protects with advanced security features such as encryption, authentication, and integration with HP ID
- Fleet-wide deployment, security, and management tools

Key differentiators

- Guest printing with no need to connect to company network
- No need for on-premise servers or storage
- HP Roam Bluetooth® beacon technology (BLE) enables user notifications and fast auto discovery of nearby printers*



Spotlight

Target

SMB companies with a mobile workforce that needs:

- Easy access to print from any device when away from their primary printer
- Easy guest printing for customers and business partners

RWAs with >50 families that needs:

- Mobile printing from the comfort of their home
- Secure printing
- Multiple options – Mono / Clr
- Pay to RWA office / shop owner – pre / post paid
- Track from ROAM app on registered members

Small grocery stores / 24x7 retail

- Print from mobile using ROAM app
- Secure printing
- Pay on counter along with other grocery bills

NO NEED TO CARRY YOUR LAPTOP ANYWHERE

