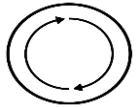




# HP Back to College offer

Special discounts up to ₹59,000\* on HP Laptops



Exchange Benefits up to ₹17 000.00\*



Instant Cashback 7.5% upto INR 15,000\*



Attractive Student Offer starts at ₹ 499/-\*



Fossil watch at just ~~₹13,495~~ ₹999\*

20<sup>th</sup> June'2025 to 20<sup>th</sup> August'2025

[www.redeemnow.in/hpbacktocollegeoffer](http://www.redeemnow.in/hpbacktocollegeoffer)

\*Terms & Conditions Apply



# HP Back to College: Bank offer



## Cashback

Flat Instant 7.5%  
(Minimum swipe  
INR 39,999)

## Valid On

14/15 series / Omnibook 3  
Pavilion / Omnibook 5  
Pavilion Plus / Omnibook 7  
Envy / Omnibook X  
Spectre / Omnibook Ultra  
Victus and omen

No Cost EMI now available  
on Rs.49,999 and above  
models.

All Cashback Slabs are  
applicable irrespective of  
Product Series.

Offer Applicable on all  
Consumer Notebook/AIO  
Series on above-mentioned  
Banks.

14/15 Series- Ryzen 3  
models are excluded  
from offer.

20<sup>th</sup> June'2025 to 20<sup>th</sup> August'2025



HP Back to College offer

# HP Back to College: Bank offer Details



- Applicable on HDFC Credit Card EMI transactions Only.
- Available on Payu as Instant cashback.
- Offer Valid from 20<sup>th</sup> June to 31st July'25.
- Tenure for Cashback: 6m,9m,12m,18m,24m



- Applicable on Axis Bank Credit Card Only.
- Available on Payu as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m
- Offer Valid from 20<sup>th</sup> June to 20<sup>th</sup> Aug'25.



- Applicable on One Card Credit Card Only.
- Available on Payu as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m
- Offer Valid from 20<sup>th</sup> June to 20<sup>th</sup> Aug'25.



# HP Back to College: Bank offer Details



- Applicable on Yes Bank Credit Card EMI
- Available on Payu as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m
- Offer Valid from 20<sup>th</sup> June to 20<sup>th</sup> Aug'25.



- Applicable on Kotak Mahindra Bank Credit Card EMI only.
- Available on Payu as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m
- Offer Valid from 20<sup>th</sup> June to 20<sup>th</sup> Aug'25.



- Applicable on Bank of Baroda Credit Card EMI
- Available on Payu as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m
- Offer Valid from 20<sup>th</sup> June to 20<sup>th</sup> Aug'25.



- Applicable on Amex / DBS Credit Card Only.
- Available on Payu as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m
- Offer Valid from 20<sup>th</sup> June to 20<sup>th</sup> Aug'25.



# HP Back to College Offer : HP Exchange Bonus

20<sup>th</sup> June to 20<sup>th</sup> August 2025







Series	Exchange bonus via Cashify*
Omni Book Ultra / X, Envy, Spectre, Omen	6000
Omni Book 5/7 , Pavilion Plus	4000
Victus, Pavilion	2000

*\*Above values represent bonus when exchange option is selected while making purchase of new laptop. The Bonus amount is over and above value quoted for your old laptop – (basic value of old laptop + exchange bonus)= final value you will receive when exchanging your old laptop from HP online store.*



HP Back to College offer

# HP Back to College Offer : Warranty Offer

	Everyone	Student
Series	  2-year Warranty + 3-year Protegent Antivirus	  2-year Warranty + 3-year Protegent Antivirus
14/15 series   Omni book 3	1999	1999 (+1 Yr ADP)
Pavilion   Omni book 5   Victus	2999	1999
Pavilion Plus   Omni book 7	3499	2499
Envy   Omni book X	3499	2499
Spectre   Omni book Ultra   Omen	3499	2499





# HP Back to College : All 14 / 15 Series + Omni 5 ba1008

## EVERYONE



OR



### Skybag Play Plus Strolley 55

- All 14/15 Series Except R3 models
- Without TSA lock
- MRP Rs. 10000/-

### Portronics Power Bank

- Portronics Halley 20k 65W Fast Charging Type C PD Powerbank
- MRP Rs. 6999/-

Worth Rs. 10,000 @ Rs. 499/-

## STUDENT



OR



### Skybag Play Plus Strolley 55

- All 14/15 Series Except R3 models
- Without TSA lock
- MRP Rs. 10000/-

### 1 Year Extended Warranty

- MRP Rs. 6327/-

### Portronics Power Bank

- Portronics Halley 20k 65W Fast Charging Type C PD Powerbank
- MRP Rs. 6999/-

### 1 Year Extended Warranty

- MRP Rs. 6327/-

Worth Rs. 16,327 @ Rs. 499/-

\*Above redemption fee is inclusive of GST.

\*Offer Valid till 10<sup>th</sup> July'25.



HP Back to College offer

HP Back to College Offer : ADP Offer

# Exclusive ADP Offer on “All Victus Models”



1 Year ADP @ Rs. 999\*

\*Terms & Conditions Apply



HP Back to College offer



## HP Back to College Offer : AI Bonanza Offer

Gift Name	Offer Name	Offer Price	Applicable Series
 <p><b>Worth Rs.13495/-*</b></p>	Fossil Watch	<b>999</b>	<ul style="list-style-type: none"> <li>- Omni Book Ultra</li> <li>- Omni Book X Flip &amp; X</li> <li>- Spectre (EU and AA Series)</li> </ul>
		<b>1999</b>	<ul style="list-style-type: none"> <li>- Envy (FC and FA Series)</li> <li>- Omni 7 Aero 13</li> <li>- Pav Aero 13</li> <li>- Pav. Plus Ew1082, EW1112, Ew0116TU</li> <li>- Omni book 5 (AG Series)</li> <li>- Pavilion 16-af0015TU, 16-af0028TU</li> </ul>
		<b>2999</b>	<ul style="list-style-type: none"> <li>- Pav. x360 EK1074TU, EK1148TU,</li> <li>- EW107TU, EW108TU</li> </ul>

\*Fossil Model & color may vary depending on available stock (Model 1:FS4656 , Model 2 : FS4487 / Similar Model worth Rs13 495)

\*Terms & Conditions Apply



HP Back to College offer

# HP Back to College Offer : Fossil Watch Offer

EVERYONE

STUDENT



HyperX Cloud  
Stinger 2 Headset

On Purchase of

Victus : ~~MRP 4797~~ @ Rs 999/-

Victus : ~~MRP 4797~~ @ Rs 499/-

Refer Appendix for detailed SKU list



+



On Purchase of

Omen : ~~MRP 7297~~ @ Rs. 999/-

Omen : ~~MRP 7297~~ @ 499/-

Victus : ~~MRP 7297~~ @ Rs. 1699/-

Victus : ~~MRP 7297~~ @ 999/-

HyperX Cloud  
Stinger 2 Headset

Steam Wallet Rs  
2500

\*Terms & Conditions Apply



HP Back to College offer

## Back to College: Software Bundle Offer



Transform your creation with AI

Buy HP laptops and avail exciting discount on Adobe Elements 2024\*

Photoshop Elements 2024 & Premiere Elements 2024

Now at  
₹9,999  
**₹2,999**  
only

hp

\*T&Cs apply

The advertisement features a central image of a silver HP laptop. The screen displays a vibrant, colorful illustration of a butterfly with blue, orange, and yellow wings, perched on a red flower. The background of the screen shows a lush green field with more flowers and a blue sky with clouds. The laptop is surrounded by large, stylized red flowers and green foliage. The overall theme is creative and artistic, emphasizing the use of AI in creating such visuals.

# Adobe PEPE Offer

Available only @ Rs 2999/-

- Available for all Notebook and AiO Desktop models
- Lifetime License for consumer
- PEPE – Photoshop Elements and Premier Elements



HP Back to College offer

# HP Back to College Offer : Desktop Offer

DESKTOP OFFER		2 YEAR EXTENDED WARRANTY (Worth ₹6 999.00)	
MODELS	SERIES		 Adobe Pepe
HP AIOs	DD, DF, DP, CB, CK, B, C, CR	₹ 999.00*	₹ 2999.00*
Envy	C, CS		
HP Pavilion AIO	CA, B		
HP Tower	AF, PF, F, M		
HP Victus Gaming	TG		
HP Omen Gaming GT	GT		

\* Valid on both SRP and upfront SKUs

\* Inclusive of all taxes .

\* Terms & Conditions apply



HP Back to College offer

## HP Back to College Offer : No Cost EMI Details

Models	No Cost EMI	Low-Cost EMI
HP 14/15   OB 3	3m, 6m	9m, 12m, 18m, 24m
Pavilion   Victus  OB 5   OB7	3m, 6m	9m,12m, 18m, 24m
Envy  OB X	3m, 6m, 9m	12m, 18m, 24m
Omen  Spectre   OB Ultra	3m, 6m, 9m, 12m	18m, 24m

\*Min Trxn amount for No cost EMI is Rs. 49,999/-



HP Back to College offer



# HP Back to College offer

Special discounts up to ₹59,000\* on HP Laptops



Exchange benefits up to ₹20,000\*



Instant bank discount up to ₹15,000\*



Additional 2-year warranty at ₹14,499 ₹2,499\*



Focus

## HP Back to College Offer Detailed Construct



HP Back to College offer



# HP Back to College Offer : For Everyone

Series	 1 Year ADP	  2-year Warranty + 3-year Protegent Antivirus	  SKY Bag OR Portronics Powerbank	 Adobe Pepe	 HyperX Headset*	  HyperX Headset + Steam Wallet
14/15 series / Omnibook 3	NA	₹ 1999	₹ 499* (All 14/15 Series Except R3 and R5 models)	₹ 2999	NA	NA
Pavilion / Omnibook 5	NA	₹ 2999	NA			
Pavilion Plus / Omnibook 7	NA	₹ 3499	NA			
Envy / Omnibook X	NA	₹ 3499	NA			
Spectre / Omnibook Ultra	NA	₹ 3499	NA			
Victus	₹ 999	₹ 2999	NA		₹ 999	₹ 1699
Omen	NA	₹ 3499	NA		NA	₹ 999

\*Inclusive of all taxes | \*Not valid on upfront SKUs | \*Valid on select models on redemption only | \*Terms & Conditions apply



HP Back to College offer

# HP Back to College Offer : For Student

Series	 1 Year ADP	 2-year Warranty + 3-year Protegent Antivirus	 2-year Warranty + 3-year Protegent Antivirus + 1 Year ADP	 SKY Bag + 1 Year Warranty OR Portronics Powerbank + 1 Year Warranty	 Adobe Pepe	 HyperX Headset*	 HyperX Headset + Steam Wallet
14/15 series / Omnibook 3	NA	NA	₹ 1999* (Only All 14/15 and Omnibook 3 Series)	₹ 499* (All 14/15 Series Except R3 and R5 models)	₹ 2999	NA	NA
Pavilion / Omnibook 5	NA	₹ 1999	NA	NA			
Pavilion Plus / Omnibook 7	NA	₹ 2499	NA	NA			
Envy / Omnibook X	NA		NA	NA			
Spectre / Omnibook Ultra	NA		NA	NA			
Victus	₹ 999	₹ 1999	NA	NA		₹ 499	₹ 999
Omen	NA	₹ 2499	NA	NA		NA	₹ 499

\*Inclusive of all taxes | \*Not valid on upfront SKUs | \*Valid on select models on redemption only | \*Terms & Conditions apply



HP Back to College offer

# HP Back to College Offer

Secure  
your PC  
completely

Get 2 year extended warranty (standard 1 year is given with device)

+

3 years accidental damage protection

+

3 years of Protegent Antivirus



Product Name	Product Series	Pack Price
HP 14/15	HP 14/15 - Series DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY	4499
Victus Gaming	Victus Gaming D, E, FA, FB, R, S, AX	4999
Pavilion	Pavilion 13/14/15 BE, EG, BB, DV, EH, EC Pavilion x360 DW, DY, EK, DH Series Pavilion Plus EH, EW, EY, AB Pavilion Aero BE	4999
Envy	Envy – series AY, BA, BD, BF, AR, EB, EP, EW, H, FE, FH	7999
Omen	Omen - Series B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD	7999
Spectre	Spectre - AW, EA, EF, F, AA, EU Series	9999

\*Valid only on select models on redemption only.  
\*Terms & Conditions apply



# Offer Terms and Conditions

- This offer is applicable in case of purchase via HP Online store (<https://store.hp.com/in>) or over the counter sale through HP Authorized Resellers only.
- Offer is ONLY valid for end customer purchases made from 20<sup>th</sup> June'2025 to 20<sup>th</sup> August'2025.
- The 'HP Back to College' Offer is valid only on HP 14/15, Omnibook 3, Pavilion, Omnibook 5, Pavilion Plus, Omnibook 7, Envy, Omnibook X, Spectre, Omnibook Ultra, Victus, Omen
- Offer is not valid on Notebooks DOS SKUs, models with upfront pricing and BB SKUs.
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Warranty Offer cannot be availed together with PUP warranty offer.
- This offer is not valid on bulk orders.
- 1 year ADP and 3 years ADP cannot be availed together.
- This offer is not applicable on 15-fd0063TU model.
- Antivirus offer is not applicable on HP Chromebook.
- Fossil Model & color may vary depending on available stock (Model 1:FS4656 , Model 2 : FS4487 / Similar Model worth Rs13 495)
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at [www.redeemnow.in/hpbacktocollegeoffer](http://www.redeemnow.in/hpbacktocollegeoffer) will be used to check validity of the offer.
- The customer needs to register within 14 days from the date of purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- The uploading of a student ID verifying the current academic year at [www.redeemnow.in/hpbacktocollegeoffer](http://www.redeemnow.in/hpbacktocollegeoffer) is mandatory to redeem the Special Student Offer. In case of any inadequacies , HP might ask for an additional proof.
- The Student Offer is valid for full-time students, only one laptop per student.
- For the Student Offer, Invoice should be in the name of the student or should carry the student's name as per the student ID. (Eg. Rahul Arora, son of Raj Arora.)
- All customer queries regarding the notebook offer can be directed to [notebook@redeemnow.in](mailto:notebook@redeemnow.in) and desktop offer to [desktop@redeemnow.in](mailto:desktop@redeemnow.in)
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.

# Process note to redeem the offer



# Offer Escalation Matrix

## Email

notebook@redeemnow.in for notebooks  
desktop@redeemnow.in for desktop

## Call-back

Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to [www.redemnow.in](http://www.redemnow.in) and using Helpdesk section provide details for call back

## Escalation

For escalations, customer can write to [escalation@redeemnow.in](mailto:escalation@redeemnow.in)

## High escalation

For 4th level of escalation, customer can write to [escmanager@redeemnow.in](mailto:escmanager@redeemnow.in)

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.







# HP Back to College offer

Special discounts up to ₹59,000\* on HP Laptops



Exchange benefits up to ₹20,000\*



Instant bank discount up to ₹15,000\*



Additional 2-year warranty at ₹14,499 ₹2,499\*



Fossil watch at just ₹13,495 ₹999\*

## Thank you!



HP Back to College offer